

Privacy policy

ParmaLook - <https://www.parmalook.it>

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Privacy policy

Privacy policy statement pursuant to Section 13 of Italian Legislative Decree 196/2003

We would like to inform you that Italian Legislative Decree no. 196 of 30 June 2003 (Personal Data Protection Code) provides for the protection of persons and other entities regarding the processing of personal data.

We at Agenzia di viaggi telematica Look Eat by Parmalook di Matteo Agoletti (hereinafter “ParmaLook, “we” and “us”) really care about your privacy and in this document we describe how we collect, use, disclose, transfer, and store your information when a person or business (“you”, “your”) accesses or uses in any manner any content or service from our website or otherwise contacts our Agency or interacts with it (hereinafter, “Services”) in accordance with the aforesaid regulations.

Scope and consent

By using our website, interacting or contacting ParmaLook, you accept the terms of this Privacy Policy and consent to our collection, use, disclosure, and retention of your information as described in this document, and for all other purposes permitted under applicable personal information privacy statutes, anti-spam legislation, and consumer protection laws.

This Privacy Policy applies to information we collect if you make a payment (e.g., by booking a food experience tour from us or using our online store), or otherwise interact with our Services. However, this Privacy Policy does not describe the practices of other users of our Services, including Shippers, or other third parties that may collect information from you when you interact with them through our Services. We encourage you to ask them about their privacy practices before providing any information to them.

Amendment

We may amend this Privacy Policy from time to time by posting a revised version and updating the “Last updated” date of this document. The revised version will be effective at the time we post it. We encourage you to review this Privacy Policy whenever you use our Services to stay informed about our information practices and the choices available to you and to contact us if you have any questions about these changes.

Do not track

Do Not Track (“DNT”) is an optional browser setting that allows you to express your preferences regarding tracking across websites.

<https://www.parmalook.it> currently does not respond to DNT signals.

We may continue to collect information in the manner described in this Privacy Policy from web browsers that have enabled DNT signals or similar mechanisms.

Data controller

Visiting this site may result into the processing of data concerning identified or identifiable persons.

The data controller is the Agenzia di viaggi telematica Look Eat by Parmalook di Matteo Agoletti, with registered office in Via Partigiani d’Italia 12, 43010, Pontetaro, Parma (PR), Italy.

Place where data is processed

The processing operations related to the web-based services that are made available via this website are carried out at the aforementioned office of the Data Controller exclusively by technical staff in charge of said processing, or else by persons tasked with such maintenance activities as may be necessary from time to time.

No data resulting from web-based services is either communicated or disseminated.

Any personal data that is provided by users requesting to be sent information materials such as bulletins, CD-ROMs, newsletters, annual reports, answers to questions, decisions and sundry provisions, etc. is

only used to provide the service and/or discharge the tasks requested and is disclosed to third parties only if this is necessary for the said purposes.

Categories of Processed Data

Navigation Data

The information systems and software procedures relied upon to operate this website acquire personal data as part of their standard functioning; the transmission of such data is an inherent feature of Internet communication protocols.

Such information is not collected in order to relate it to identified data subjects, however it might allow user identification per se after being processed and matched with data held by third parties.

This data category includes IP addresses and/or the domain names of the computers used by any user connecting with this web site, the URI (Uniform Resource Identifier) addresses of the requested resources, the time of such requests, the method used for submitting a given request to the server, returned file size, a numerical code relating to server response status (successfully performed, error, etc.), and other parameters related to the user's operating system and computer environment.

These data are only used to extract anonymous statistical information on website use as well as to check its functioning and they are erased immediately after being processed. The data might be used to establish liability in case computer crimes are committed against the website.

Data provided voluntarily by users

Sending e-mail messages to the addresses mentioned on this website, which is done on the basis of a freely chosen, explicit, and voluntary option, entails acquisition of the sender's address, which is necessary in order to reply to any request, as well as of such additional personal data as is contained in the message(s). The personal data will be processed using IT tools that guarantee security and confidentiality, in order to respond to requests, provide the services or performance, and if it has been given your specific and explicit consent, to send e-mails containing commercial communications and promotions (newsletter). Specific summary information will be reported or displayed on web pages dedicated to particular services on request.

Cookies

For the cookie policies adopted by ParmaLook please refer to the "Cookie Policy" document available on our website <https://www.parmalook.it>.

Optional supply of data

Apart from that specified for navigation data, the user is free to provide the personal information requested in the form of data entry on the site. Their absence may result in the inability to obtain what is required.

Processing methods

Personal data is processed with automated means for no longer than is necessary to achieve the purposes for which it has been collected.

Specific security measures are implemented to prevent the data from being lost, used unlawfully and/or inappropriately, and accessed without authorisation.

Rights of interested parties

Data subjects are entitled at any time to obtain confirmation of the existence of personal data concerning them and be informed of their contents and origin, verify their accuracy, or else request that such data be supplemented, updated or rectified (section 7 of Legislative Decree no. 196/2003).

The above Section also provides for the right to request erasure, anonymisation or blocking of any data that is processed in breach of the law as well as to object in all cases, on legitimate grounds, to processing of the data.

All requests must be addressed to the data controller office by mean of one of the contacts below.

Data controller's email:

info@parmalook.it,

Data controller's office:

Agenzia di viaggi telematica Look Eat by Parmalook di Matteo Agoletti

Via Partigiani d'Italia 12, 43010, Pontetaro, Parma (PR), Italy